

CASE # 2328295

**ACE HARDWARE CORPORATION
PRO-FORMA PROJECTIONS**

Version: October 1, 2007

Store Number:
Store Name:
Store Owner:
Address:
City:
State:
Zip:
Phone :
Date:
Store Format (HDW, HMC, LBM)
Pro-Forma Completed By:

Fischers Hardware
Roy Ewers
6129 Backlick Rd
Springfield
VA
22150
07/22/2008
HDW
PR V-5

~~THESE PROJECTIONS (FORECASTS), INCLUDING SALES, PROFITS OR EARNINGS ARE MERELY ESTIMATES AND SHOULD NOT BE CONSIDERED AS THE ACTUAL OR POTENTIAL SALES, PROFITS OR EARNINGS THAT WILL BE REALIZED BY ANY SPECIFIC STORE OPERATOR. ACE HARDWARE CORP. DOES NOT REPRESENT THAT ANY STORE OPERATOR CAN EXPECT TO ATTAIN THESE SALES PROFITS OR EARNINGS.~~

10/20/08

EXHIBIT

DISCLAIMER:

The estimates herein were made jointly by the Ace Hardware Corporation representative and the store operator based on discussions between them and information furnished by the store operator, developer / leasing agent and others.

The store operator acknowledges that these figures assume good and complete development and management of the shopping center or trade area, good store management, the handling of an appropriate mix of merchandise, and normal favorable business conditions. The store operator further acknowledges that Ace Hardware makes no representation as to the projected costs, income, gross and net profits, cash flows or sales of any merchandise. Since these estimates are for general guidance only, the store operator must accept the risk of not doing as well as shown by them. No one is authorized by Ace Hardware Corporation to guarantee that the store operator will do as well as these estimates. Ace Hardware Corporation urges that these figures be reviewed carefully with the store operator's accountant or other business advisor prior to initiating the project. Ace Hardware Corporation also recommends that these projected estimates be compared to actual operating results at the close of the accounting period in order that business adjustments are made as necessary.

Retailer Signature:

Market Development Manager

Territory Number:

Date: 10/20/08
Date: 10/20/08

~~YES~~ October 1, 2007

Page 1

note Paint

Required
By 1/25/75

Asst

the sheet
with your
signature
and date
and initials
in the
box